

70TH NORTH CAROLINA CHAMBER ANNUAL MEETING

SHAPING NORTH CAROLINA'S FUTURE

SHERATON IMPERIAL HOTEL AND CONVENTION CENTER | DURHAM | MARCH 14, 2012

nc > North Carolina Chamber
A force for business.



PRESENTED BY:



CO-SPONSORED BY:



Martin Marietta Materials





KEYNOTE SPEAKER:
DR. NIDO QUBEIN
*President,
High Point University*

Dr. Nido Qubein came to the United States as a teenager with little knowledge of English, no contacts and only \$50 in his pocket. His life has been an amazing success story.

As an educator, he is president of High Point University, an undergraduate and graduate institution with 4,500 students from over 51 countries and 44 states. He has written numerous books and scores of audio and video learning programs distributed worldwide. His foundation provides scholarships to 48 deserving young people each year. To-date the Qubein Foundation has granted more than 700 scholarships, worth over six million dollars.

As a business leader, he is chairman of Great Harvest Bread Company with 220 stores in 43 states and past president of the Big South Athletic Conference. He serves on the boards of several national organizations including BB&T, a Fortune 500 company with 155 billion-dollars in assets, the La-Z-Boy Corporation, one of the largest and most recognized furniture brands worldwide and DOTS, a fashion apparel company with 420 stores in 26 states.

As a professional speaker, Dr. Qubein has received many distinctions. Toastmasters International named him Top Business and Commerce Speaker and awarded him the Golden Gavel Medal. He is the youngest person ever inducted in the International Hall of Fame and is the founder of the prestigious National Speakers Foundation in Phoenix, Arizona. He is in great demand to speak to business and professional groups around the world each year.

He has been the recipient of many honors including the Ellis Island Medal of Honor, the Horatio Alger Award for Distinguished Americans, the Order of the Long Leaf Pine (North Carolina's highest civic award), three honorary doctorates Sales and Marketing International's Ambassador of Free Enterprise, Citizen of the Year and Philanthropist of the Year in his home city of High Point, North Carolina, induction into the Global Society for Outstanding Business Leadership, and dozens more.

Tentative Schedule of Events

9:00 a.m.	Registration Opens
9:30 a.m. Special Session	2012 POLITICAL OUTLOOK RON BROWNSTEIN Political Director, Atlantic Media Company
11:30 a.m. Welcome	FRANK B. HOLDING, JR. Chairman and CEO, First Citizens Bank
Lunch	
Keynote Address	DR. NIDO QUBEIN President, High Point University
Presentation of Distinguished Citizenship Award	TBA
Acceptance of Distinguished Citizenship Award	MR. JAMES MAYNARD Chairman and Chief Executive Officer Investors Management Corporation Chairman, Golden Corral Corporation
Presentation of Distinguished Public Service Award	TBA
Acceptance of Distinguished Public Service Award	CONGRESSMAN HOWARD COBLE NC-6th U.S. Congress
Closing Remarks	FRANK HOLDING, JR.

PRESENTED BY: **Duke Energy**

The North Carolina Chamber proudly presents its 70th Annual Meeting, March 14, 2012. This year's event will be held at the Sheraton Imperial Hotel and Conference Center in Durham, North Carolina.

The Annual Meeting is a gathering of our state's most powerful and influential leaders and is sure to attract a sold-out crowd. We expect to once again have a waiting list of attendees.

This highly acclaimed event provides you the opportunity to showcase your company to a statewide audience of more than 1,000 people.

Be sure to reserve your sponsorship by February 10, 2012.

Previous Sponsors Include:

- AARP
- AT&T North Carolina
- ATI Allvac
- Attends Healthcare Products
- Bank of America
- Bank of Granite
- Barnhill Contracting Company
- BB&T Corporation
- Beazer Homes
- Belmont Land & Investment Company
- Blue Cross and Blue Shield of North Carolina
- Bombardier Recreational Products
- Brody Brothers Foundation
- Brooks, Pierce, McLendon, Humphrey & Leonard LLP
- Broyhill Investment, Inc.
- Capel Inc.
- Capstrat
- Cardinal State Bank
- Carolina Bank
- Caterpillar, Inc.
- CenturyLink
- Charlotte Hardwood Center, Inc.
- Cisco Systems, Inc.
- City of Durham
- Conway & Greenwood
- Cormetech, Inc.
- Corning Incorporated
- Corporate Facility Services Inc.
- Credit Suisse Group
- Crescent State Bank
- CT Communications, Inc.
- CT Wilson Construction Co., Inc.
- Delhaize America
- Dell, Inc.
- Dixon Hughes PLLC
- Dominion
- Duke Energy Corporation
- Duke University Health System
- Dyno Nobel
- Eisai, Inc.
- ElectriCities of North Carolina, Inc.
- Ernst & Young, LLP
- Fidelity Investments
- Fifth Third Bank
- First Citizens Bank
- Food Lion
- General Dynamics Armament & Technical Products
- Georgia-Pacific Corporation
- GlaxoSmithKline, Inc.
- Glen Raven, Inc.
- Global Transpark Development Commission
- Golden Corral Corporation
- Grady-White Boats, Inc.
- Granville Capital, Inc.
- Gregory Poole Equipment Company
- Harvey Enterprises & Affiliate
- IBM Corporation
- Jefferson Pilot Financial
- John Deere
- Kennedy Covington Lobdell & Hickman, LLP
- Kilpatrick, Townsend & Stockton
- Koury Corporation
- Lenovo
- Lexington State Bank
- Martin Marietta Materials
- McKim & Creed, P.A.
- McGladrey, Inc.
- McGuireWoods, LLP
- McGuireWoods Consulting, LLC
- MCNC
- Measurement Incorporated
- Medical Mutual Insurance Company of North Carolina
- Metro Magazine
- Miller Brewing Company
- Moore & Van Allen
- Morgan Stanley
- Morris York Williams Surles & Barringer
- Murphy-Brown, LLC
- Mutual Community Savings Bank
- NC Association of Defense Attorneys
- NC Department of Commerce
- NC Mutual Life Insurance Company
- NC State Poole College of Management
- NC State Ports Authority
- Nelson, Mullins, Riley & Scarborough, LLP
- Nortel
- North Carolina Medical Society
- North Carolina's Eastern Region
- North Carolina's Electric Cooperatives
- Nucor Corporation
- O'Brien/Atkins Associates, PA
- Parkdale America
- Philip Morris USA
- Piedmont Natural Gas Company
- Poyner Spruill, LLP
- PricewaterhouseCoopers, LLP
- Progress Energy, Inc.
- PSNC Energy
- Quintiles Transnational Corp.
- Raleigh Convention and Conference Center
- RBC Bank
- Regions Bank
- Research Triangle Regional Partnership
- Rex HealthCare
- Reynolds American
- Robinson Bradshaw & Hinson, PA
- Rowan Investment Company, Inc.
- SAS Institute Inc.
- Shelco, Inc.
- Smith, Anderson, Blount, Dorsett, Mitchell & Jernigan, LLP
- Smithfield Foods, Inc.
- SunTrust Bank
- Talecris Biotherapeutics
- Teer Associates
- The Biltmore Company
- The Freelon Group, Inc.
- The Research Triangle Park
- Time Warner Cable
- UNC General Administration
- UnitedHealthCare of North Carolina
- University Health Systems of Eastern Carolina
- US Airways
- Verizon
- VF Corporation
- Vulcan Materials Company
- Wachovia Corporation, A Wells Fargo Co.
- Wal-Mart Stores, Inc.
- Ward and Smith, P.A.
- Webb Patterson Communications, Inc.
- Weyerhaeuser
- Williams Mullen
- Womble Carlyle Sandridge & Rice, PLLC
- Wyrick Robbins Yates & Ponton
- York Properties, Inc.

2011 Attendee Profile

Title	Percentage
Executive Level/VP	21%
Finance	6%
Government Affairs	27%
Healthcare	0%
HR	2%
Manager	13%
Marketing	4%
Operations	3%
President / CEO	23%
Technology	1%

Industry	Percentage
Construction	2%
Finance - Insurance	19%
Manufacturing	7%
Mining	1%
Public Administration	7%
Retail - Wholesale	14%
Services	33%
Transportation - Communication	17%

Employee Size	Percentage
1 - 49	12%
50 - 99	7%
100 - 499	26%
500 Plus	54%

Region	Percentage
Charlotte Region	12%
Eastern Region	4%
Northeast	2%
Southeast	2%
Triad	7%
Triangle	72%
West	2%

Presenting Sponsor \$30,000 – SOLD

- > Exclusive listing as the Presenting Sponsor (value = \$3,500)
- > 30 premier seats at the Annual Meeting (3 tables of 10) (value = \$2,250)
- > Priority seating for the Special Session prior to the main event – space limited
- > Recognition and thanks from the podium (value = \$1,500)
- > Your company listed as the Presenting Sponsor on all press releases as well as correspondence to more than 30,000 individuals throughout the state to promote the event (value = \$12,000)
- > Company logo listed on the Annual Meeting page of the North Carolina Chamber website (value = \$3,000)
- > Promotional materials (provided by you) given to individuals at the event
- > A 30-second video played at the event (provided by you) (value = \$3,000)
- > Full-page ad on back cover of event program (value = \$3,000)
- > Logo or company name displayed on the cover of the event program (value = \$2,000)
- > A prominently displayed banner listing your company as the Presenting Sponsor (value = \$2,500)
- > First right of refusal of the Presenting Sponsorship for the 2012 Annual Meeting
- > 15 tickets to the VIP sponsor reception

Full page ad specs:

Trim size is 8" wide by 8" tall.

Bleed size is 8.25" wide by 8.25" tall.

Live area is 7.875" wide by 10.375" tall.

All full-page ads must be submitted at bleed size. Keep live matter 0.25" from trim.

Artwork must be received as a high-resolution (300 dpi) Adobe PDF in CMYK format.

Presenting Sponsor Opportunity

As the Presenting Sponsor, your company will receive abundant pre-conference and on-site publicity. Your pre-conference perks will begin with your company's name featured in the event title: **The 70th North Carolina Chamber Annual Meeting presented by YOUR company name here.** Furthermore, your company's logo will be prominently displayed on the North Carolina Chamber's website and will appear on all promotional materials. Your company is also invited to provide a 30-second video which will be played at the event.

PRESENTED BY:



To become a sponsor, call Sandy Harrell at 919.836.1421

Co-Sponsors — \$10,000 each

- > Exclusive listing as an event Co-Sponsor (value = \$1,250)
- > Recognition as a Sponsor of the Special Session on the 2012 Political Outlook (value = \$1,500)
- > 20 premier seats at the event (2 tables of 10) (value = \$1,500)
- > Priority seating for the Special Session prior to the main event – space limited
- > Recognition and thanks from the podium
- > Your company listed as a Co-Sponsor on all press releases as well as correspondence to more than 30,000 individuals throughout the state to promote the event (value = \$6,000)
- > Company logo listed on the Annual Meeting page of the North Carolina Chamber's website (value = \$500)
- > Prominently displayed signage at the event listing your company as a Co-Sponsor (value = \$1,500)
- > First right of refusal as a Co-Sponsor for the 2012 Annual Meeting
- > Logo or company name listed on the cover of the event program (value = \$1,000)
- > A full-page ad in the program* (value = \$1,500)
- > 5 tickets to the VIP sponsor reception

*Ads in program will be either inside front, inside back, or one other placement within the program and will be offered on first-come, first-choice basis.

Full page ad specs:

Trim size is 8" wide by 8" tall.

Bleed size is 8.25" wide by 8.25" tall.

Live area is 7.875" wide by 10.375" tall.

All full-page ads must be submitted at bleed size. Keep live matter 0.25" from trim.

Artwork must be received as a high-resolution (300 dpi) Adobe PDF in CMYK format.

Co-Sponsor Opportunity

As a Co-Sponsor, your company will receive abundant pre-conference and on-site publicity. Your pre-conference perks will begin with your company's name featured in the event title: **The North Carolina Chamber's 70th Annual Meeting Co-sponsored by YOUR COMPANY NAME HERE.** Furthermore, your company's name and logo will be prominently displayed on the North Carolina Chamber's website and your company logo will appear on all promotional materials. Don't miss this incredible opportunity to showcase your company!

CO-SPONSORED BY:

BB&T

Martin Marietta Materials



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Gold Sponsors – \$5,000 each

- > Exclusive listing as a Gold Sponsor (value = \$1,000)
- > 10 seats at the event (1 table)
- > Priority seating for the Special Session prior to the main event – space limited
- > One-half page ad in event program (value = \$750)
- > Recognition and thanks from the podium
- > Your company listed as a Gold Sponsor prominently displayed throughout the event (value = \$1,000)
- > Special recognition as a beverage sponsor (value = \$3,000)
- > Company logo on the Annual Meeting page of the North Carolina Chamber's website
- > First right of refusal as a Gold Sponsor for the 2012 Annual Meeting
- > 2 tickets to the VIP sponsor reception

Half page ad specs:

Ad size is 7" wide by 3.3" tall.

Artwork must be received as a high-resolution (300 dpi) Adobe PDF in CMYK format.

Silver Sponsors – \$3,000 each

- > Exclusive listing as a Silver Sponsor (value = \$1,000)
- > 10 seats at the event (1 table)
- > Priority seating for the Special Session prior to the main event – space limited
- > Your company listed as a Silver Sponsor in the event program (value = \$300)
- > Recognition and thanks from the podium
- > Your company listed as a Silver Sponsor prominently displayed throughout the event (value = \$1,000)
- > Company name on the Annual Meeting page of the North Carolina Chamber's website

Gold Sponsors

Start the morning off right! Just about everyone needs a little jump start to their morning. As a Gold Sponsor, your company will be listed along with other Gold Sponsors at our morning coffee and beverage refreshment station. You will also receive premier seating at the main event. Don't miss this exclusive opportunity!



Silver Sponsors

This is the perfect opportunity for those with a sweet tooth! Give your company the opportunity to reach attendees by becoming a Silver Sponsor and we will provide special thanks and recognition for sponsoring dessert at the event. Signage listing your company along with the other Silver Sponsors will be displayed at the event as a dessert sponsor. You will also receive premier seating at the event for 10 attendees. Don't miss this exclusive opportunity!



Bronze Sponsor – \$2,000 each

An unlimited number of Bronze Sponsors are available for this event. Benefits of sponsorship include:

- > 5 seats at the event (1/2 table)
- > Your company listed as a Bronze Sponsor in the event program (value = \$300)
- > Priority seating for the Special Session prior to the main event – space limited
- > Company name on the Annual Meeting page of the NC Chamber's website

To become a sponsor, call Sandy Harrell at 919.836.1421

To complete an electronic pdf of this form, please go to www.ncchamber.net under "Programs and Events."

Please complete contact information

Company _____
 Address _____
 City _____ State/Zip _____
 Contact Name _____ Title _____
 Phone _____ Fax _____
 E-mail _____ Signature (required) _____

Please select one of the following opportunities

Presenting Sponsor — \$30,000 **SOLD**

Silver Sponsor — \$3,000

Co-Sponsor — \$10,000

Bronze Sponsor — \$2,000

Gold Sponsor — \$5,000

Reserving sponsorships:

By Phone:

Sandy Harrell
(919) 836-1421

By Fax:

(919) 836-1425
24 hours a day!

By Mail:

North Carolina Chamber
701 Corporate Center Dr., Suite 400
Raleigh, NC 27607

Payment:

Check enclosed payable to the North Carolina Chamber
 Bill my company (P.O. #: _____)
 Charge to: Visa MC AMEX
 Account# : _____
 Signature (required) _____

Check#: _____
 Exp. Date _____
 Security Code _____

Don't forget to R.S.V.P. for sponsorships by February 10, 2012



NORTH CAROLINA CHAMBER

701 Corporate Center Drive, Suite 400
Raleigh, NC 27607

(919) 836-1400

www.ncchamber.net

PRESENTED BY:

