

## HUMAN RESOURCES CONFERENCE

Charlotte, NC | May, 2012



The 2nd Annual Human Resources Conference will provide attendees with important updates relevant to all companies and employees. Industry experts will discuss federal health care reform, including reporting requirements, implementation, and their impact on your business. Other topics include unions and the NLRB, social media, wellness, employment laws and trends. Join us for a comprehensive overview of timely human resources matters.

**May, 2012**  
**Charlotte, NC**

### SPONSORSHIP OPPORTUNITIES\*

#### Presenting - \$10,000 (limit 1)

- ◆ Exclusive listing as Presenting Sponsor
- ◆ Introduction of keynote speaker
- ◆ Company listed as Presenting Sponsor on all promotional materials
- ◆ 20 event registrations
- ◆ Company logo on cover of event program
- ◆ Prominently displayed banner (provided by you) at the event
- ◆ Company logo on website
- ◆ First right of refusal to sponsor in 2013

#### Co-Sponsor - \$7,500 (limit 5)

- ◆ Exclusive listing as Co-Sponsor
- ◆ Opportunity to introduce session
- ◆ Company listed as a Co-Sponsor on all promotional materials
- ◆ 15 event registrations
- ◆ Company logo on cover of event program
- ◆ Signage at the event
- ◆ Company logo on website
- ◆ First right of refusal to sponsor in 2013

#### Gold - \$5,000 (limit 10)

- ◆ 10 event registrations
- ◆ Exclusive Break Sponsor
- ◆ Company logo on website
- ◆ Company logo in event program
- ◆ Signage at the event

#### Silver - \$3,000 (limit 25)

- ◆ 10 event registrations
- ◆ Company name listed on website
- ◆ Listing in the event program as a sponsor
- ◆ Signage at the event

#### Bronze - \$1,500 (unlimited)

- ◆ 5 event registrations
- ◆ Company name listed on website
- ◆ Listing in the event program as a sponsor

*\*Other benefits may be included at each level.*

#### Interested?

See the 2012 Sponsorship Reservation Form attached.

Call Sandy Harrell at 919.836.1421 or email [sharrell@ncchamber.net](mailto:sharrell@ncchamber.net) by March 1 to secure your spot.