

A powerful partnership between small businesses, Local Chambers and the North Carolina Chamber



Chamber Federation

Value Proposition:

The North Carolina Chamber Federation is a grassroots advocacy partnership for small businesses in North Carolina, which are members of their Local Chambers. Its purpose is to empower small businesses and engage them in advocacy and political action to increase their collective power in the state legislature.

Chamber Federation Benefits

Free Membership in the North Carolina Chamber

- ✓ When Local Chambers become Chamber Federation partners (members of the North Carolina Chamber), their members with 10 or fewer employees (small businesses) receive **free** membership in the North Carolina Chamber and all of the benefits of membership. This is a minimum \$1,000 value annually for each business.

Free Electronic Publications

- ✓ Chamber Federation partners (Local Chamber Presidents and designated staff) will receive **THE BUSINESS Advocate**, a bi-weekly, Web-based, interactive e-mail newsletter from the North Carolina Chamber. Content includes important legislative and political news and survey questions so that Federation partners can weigh in on important business issues under consideration by lawmakers. Joint members (Local Chamber members with 10 or fewer employees) will also receive **THE BUSINESS Advocate** directly from the North Carolina Chamber where the Local Chamber requests it and provides the necessary information to the North Carolina Chamber.
- ✓ Chamber Federation partners will also receive **THIS WEEK AT THE CAPITAL**, a two-part weekly e-newsletter from the North Carolina Chamber published and distributed during legislative sessions. This legislative update is intended to keep North Carolina Chamber members informed about legislative activity important to businesses and “hot topics” under discussion in the capital city. A Competitiveness Update included in the newsletter will provide a list of bills especially relevant to the North Carolina Chamber’s Agenda. A Capital News Update will provide a collection of news briefs covering hot topics in the state legislature and public policy arena. Joint members (Local Chamber members with 10 or fewer employees) will also receive **THIS WEEK AT THE CAPITAL** directly from the North Carolina Chamber where the Local Chamber requests it and provides the necessary information to the North Carolina Chamber.
- ✓ Chamber Federation partners (Local Chamber Presidents and designated staff) will also receive **FEDERATION Insider**, a special e-newsletter specifically for Local Chambers to keep them informed about Federation activities and progress.

Collective Influence:

- ✓ Chamber Federation partners have direct input into development of the North Carolina Chamber's Agenda.
- ✓ Chamber Federation partners will receive special legislative **Action Alerts** during legislative sessions to: 1) provide an opportunity to influence important policy decisions, and 2) share with their members to increase our collective power to influence policy outcomes.

Special Recognition and Opportunities:

- ✓ Chamber Federation partners will be invited to participate in special events and recognized on the North Carolina Chamber Web site and in other venues and publications where opportunities arise.

Optional Chamber Federation Member Services *(if elected)*

Chamber Federation partners (Local Chambers that are members of the North Carolina Chamber) are eligible for the following optional member services if they provide the necessary information to the North Carolina Chamber (lists of member businesses with 10 or fewer employees, along with email addresses for contacts at those businesses):

- ✓ **THE BUSINESS Advocate**, a Web-based, interactive e-mail newsletter that the North Carolina Chamber will send directly to small business members of Local Chamber partners. This e-newsletter includes important legislative and political news so that small businesses can weigh in on important issues under consideration by lawmakers.
- ✓ If elected, the North Carolina Chamber will also send **THIS WEEK AT THE CAPITAL** (a weekly legislative update during legislative sessions) directly to small business members of Chamber Federation partners so they can keep up with legislative activity that could impact North Carolina businesses.