

January 4, 2010

**8<sup>th</sup> Annual Economic Forecast Forum**  
Progress Energy Performing Arts Center  
Raleigh, NC

The Economic Forecast Forum hosted annually by the North Carolina Chamber and the North Carolina Bankers Association is a sellout year after year and the premier event for experts to discuss current events and the future of North Carolina's economy. Our lineup of speakers for the 2010 event include: Ken Lewis, CEO of Bank of America and Dr. John Connaughton, Professor of Economics at UNC-Charlotte. This highly acclaimed event provides you the opportunity to showcase your company to a statewide audience of 1,200 business, government, education and non-profit leaders from throughout North Carolina.

### Sponsorships Available

#### **Presenting - \$25,000 (SOLD)**

- Exclusive listing as the Presenting Sponsor
- More than 120,000 ad impressions in NC Magazine and Carolina Banker listing your company as the Presenting Sponsor (value \$0.20 per impression = \$24,000)
- 120 premier seats at the event (value = \$15,000)
- A 30-second video played at the event (provided by you)
- Full-page ad on back cover of event program
- Listed as Presenting Sponsor on all press releases and correspondence to more than 30,000 individuals throughout the state to promote the event
- A prominently displayed banner listing your company as the Presenting Sponsor (value = \$2,500)

#### **Co-Sponsor - \$10,000 (limit four)**

- Exclusive listing as an event Co-Sponsor
- More than 120,000 ad impressions in NC Magazine and Carolina Banker listing your company as a Co-Sponsor (value .105 per impression = \$12,600)
- 24 premier seats at the event (value = \$3,000)
- Listed as Co-Sponsor on all press releases and correspondence promoting the event

- A prominently displayed banner listing your company as a Co-Sponsor (value = \$1,500)
- A full-page ad in the program

#### **Gold - \$5,000 (limit twelve)**

- Exclusive sponsor of the pre-event refreshments
- 16 event registrations
- One-half page ad in program
- Signage at the event

#### **Special Session - \$4,000 (limit five)**

- Exclusive sponsor of special session on health care
- 16 event registrations
- One-half page ad in program
- Signage at the event

#### **Silver - \$3,000 (limit twenty)**

- Exclusive Dessert Sponsor
- 8 event registrations
- Listing in the event program as a sponsor
- Signage at the event

#### **Patron - \$1,000 (unlimited)**

- 8 event registrations
- Listing in the event program as a sponsor

\*Other benefits may be included at each level.

**March 3, 2010**

**68<sup>th</sup> North Carolina Chamber Annual Meeting**  
Sheraton Imperial Hotel and Convention Center  
Durham, NC

The Annual Meeting is the North Carolina Chamber's flagship event. Speakers have included Fortune 100 Company executives and more recently, Howard Putnam, former CEO of Southwest and Braniff Airlines; and former White House Economic Policy Advisor Todd Buchholz. Presented at the event are the Corning Award for Distinguished Citizenship and the North Carolina Chamber Distinguished Public Service Award. Like many Chamber activities, this is an event you simply don't want to miss!

### Sponsorships Available

#### **Presenting - \$30,000 (SOLD)**

- Exclusive listing as the Presenting Sponsor
- 24 event registrations
- Priority seating at preliminary session
- Recognition and thanks from the podium
- Your company listed as the Presenting Sponsor on all press releases as well as correspondence to more than 30,000 individuals throughout the state to promote the event
- Full-page ad on back cover of event program
- Prominently displayed banner (provided by you) at event
- Promotional materials (provided by you) given to individuals at the event
- Name and logo listed on Web site
- First right of refusal to sponsor in 2011

#### **Co-Sponsor - \$10,000 (limit five)**

- Exclusive listing as a Co-Sponsor
- Recognition as a Premier Sponsor of the preliminary Special Session
- 16 event registrations
- Full-page ad in the program
- Recognition and thanks from the podium
- Signage at the event
- Logo listed on the cover of the event program
- Name and logo listed on Web site
- First right of refusal to sponsor in 2011

#### **Gold - \$5,000 (limit fifteen)**

- Exclusive Beverage Sponsor of the preliminary Special Session
- 8 event registrations
- One-half page ad in program
- Signage at the event
- Name and logo on Web site

#### **Silver - \$3,000 (limit twenty-five)**

- Exclusive Dessert Sponsor
- 8 event registrations
- Listing in the event program as a Silver Sponsor
- Signage at the event

#### **Bronze - \$2,000 (unlimited)**

- 4 event registrations
- Listing in the event program as a Bronze sponsor

\*Other benefits may be included at each level.

**May 19, 2010**

**Annual Government Affairs Conference**  
**Shaping North Carolina's Future:**  
***Policy and Political Perspectives for 2010***  
Raleigh, NC

This forum will kick-off the 2010 legislative session and highlight efforts to address the needs of our state's business community. Previous speakers have included Mort Kondracke of ***The Beltway Boys*** on Fox and renowned pollster Frank Luntz, along with leadership from the North Carolina House and Senate. Critical issues to NC's future that may be addressed during the 2010 Legislative Session include transportation and infrastructure, tax policy and workers' compensation reform.

**Sponsorships Available**

**Presenting - \$20,000 (limit one)**

- Exclusive listing as Presenting Sponsor
- Introduction of keynote speaker
- Your company listed as Presenting Sponsor on all promotional materials
- 24 event registrations
- Signage at the event
- Name and logo listed on Web site
- Opportunity to distribute promotional materials to event attendees
- Company logo on cover of event program
- First right of refusal to sponsor in 2011

**Co-Sponsor - \$7,500 (limit three)**

- Exclusive listing as Co-Sponsor
- Your company listed as a Co-Sponsor on all promotional materials
- 16 event registrations
- Signage at the event
- Name and logo listed on Web site
- Company logo on cover of event program
- Opportunity to distribute promotional materials to event attendees
- First right of refusal to sponsor in 2011

**Gold - \$5,000 (limit ten)**

- 8 event registrations
- Signage at the event
- Name and logo on Web site
- Company logo in the event program
- Exclusive Beverage Sponsor

**Silver - \$3,000 (limit twenty-five)**

- Exclusive Dessert Sponsor
- 8 event registrations
- Name listed on Web site
- Listing in the event program as a sponsor
- Signage at the event

**Bronze - \$1,500 (unlimited)**

- 8 seats together
- Listing in the event program as a sponsor

\*Other benefits may be included at each level.

**August 2010**  
Date TBD

**2<sup>nd</sup> Annual Education Summit**  
Durham, NC

The Chamber's inaugural Education Summit in 2009 received an overwhelming amount of positive feedback. Last year's Summit engaged business leaders and educators in a discussion of the role they can play in ensuring the state's students are well-prepared for the jobs of tomorrow. This year's Summit will continue the dialogue. You won't want to miss this thought-provoking conversation.

### Sponsorships Available

#### **Presenting – \$20,000 (limit one)**

- Introduction of keynote speaker
- Your company listed as Presenting Sponsor on all promotional materials
- 24 event registrations
- Signage at the event
- Name and logo listed on Web site
- Company logo on cover of event program
- First right of refusal to sponsor in 2010

#### **Co-Sponsor – \$10,000 (limit five)**

- Opportunity to introduce a session
- Your company listed as a Co-Sponsor on all promotional materials
- 16 event registrations
- Signage at the event
- Name and logo listed on Web site
- Company logo on cover of event program
- First right of refusal to sponsor in 2010

#### **Gold – \$5000 (limit ten)**

- 8 event registrations
- Exclusive Beverage Sponsor
- Signage at the event
- Name and logo listed on Web site
- Company logo in event program

#### **Silver – \$3000 (limit twenty-five)**

- Exclusive Dessert Sponsor
- 8 event registrations
- Company listed on Web site as sponsor
- Listing in the event program as a sponsor
- Signage at the event

#### **Bronze – \$1500 (unlimited)**

- Four event registrations
- Listing in the event program as a sponsor
- Company name listed on Web site as sponsor

\*Other benefits may be included at each level.

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**Fall 2010**                      **2<sup>nd</sup> Annual Environmental Management Summit**  
Date TBD                      Location: TBD

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This conference is designed to provide attendees with updates on critical environmental management issues affecting North Carolina businesses. Sessions will include an overview of federal and state legislative/regulatory updates, compliance and permitting, water challenges and management, building sustainable communities, and making your business “green.” The Summit will include experts to answer environmental questions.

**Sponsorships Available**

**Presenting – \$10,000 (limit one)**

- Exclusive listing as Presenting Sponsor
- Introduction of keynote speaker
- Your company listed as Presenting Sponsor on all promotional materials
- 15 event registrations
- Prominently displayed banner (provided by you) at the event
- Name and logo listed on Web site and in event program
- Opportunity to distribute promotional materials to event attendees
- First right of refusal to sponsor in 2011

**Co-Sponsor – \$5000 (limit three)**

- Exclusive listing as Co-Sponsor
- Opportunity to introduce a session
- Your company listed as a Co-Sponsor on all promotional materials
- 10 event registrations
- Signage at the event
- Name and logo listed on Web site and in event program

- First right of refusal to sponsor in 2010

**Gold – \$3000 (limit ten)**

- 7 event registrations
- Exclusive Beverage Sponsor
- Name and logo listed on Web site and in event program
- Signage at the event

**Silver – \$2000 (limit twenty)**

- Exclusive Dessert Sponsor
- 5 event registrations
- Company name listed on Web site and in event program
- Signage at the event

**Bronze – \$1000 (unlimited)**

- 2 event registrations
- Company name listed on website and in event program

\*Other benefits may be included at each level.

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**Fall 2010**                      **2<sup>nd</sup> Annual Healthcare Conference**  
Date TBD                      Location: Durham

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How to effectively reform health care has been a major focus over the past few years and rising healthcare costs remain a top concern for North Carolina businesses. This Conference will take a look at what changes have been made, if any, to America's health care system and their impact on North Carolina businesses, and a look at what other changes can be expected.

**Sponsorships Available**

**Presenting – \$15,000 (limit one)**

- Exclusive listing as Presenting Sponsor
- Introduction of keynote speaker
- Your company listed as Presenting Sponsor on all promotional materials
- 16 event registrations
- Company logo on cover of event program
- Prominently displayed banner (provided by you) at the event
- Name and logo listed on Web site
- First right of refusal to sponsor in 2010

**Co-Sponsor – \$7,500 (limit five)**

- Exclusive listing as Co-Sponsor
- Opportunity to introduce session
- Your company listed as a Co-Sponsor on all promotional materials
- 16 event registrations
- Company logo on cover of event program
- Signage at the event
- Name and logo listed on Web site
- First right of refusal to sponsor in 2010

**Gold – \$5,000 (limit ten)**

- 8 event registrations
- Exclusive Beverage Sponsor
- Company logo on Web site
- Company logo in event program
- Signage at the event

**Silver – \$3,000 (limit twenty-five)**

- Exclusive Dessert Sponsor
- 4 event registrations
- Company name listed on Web site
- Listing in the event program as a sponsor
- Signage at the event

**Bronze – \$1,500 (unlimited)**

- 4 event registrations
- Listing in the event program as a sponsor
- Company name listed on Web site
- Signage at the event

\*Other benefits may be included at each level.

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**Fall 2010**                      **3rd Annual Tax Conference**  
Date TBD                      Location: Charlotte

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This conference was developed to provide companies with current information on state and federal tax-related issues and policies. Past topics have included federal tax policy debate, state tax modernization, state legislative updates, state revenue forecast for the coming year and national tax trends and changes. Join us for this very important event.

**Sponsorships Available**

**Presenting – \$10,000 (limit one)**

- Exclusive listing as Presenting Sponsor
- Introduction of keynote speaker
- Your company listed as Presenting Sponsor on all promotional materials
- 15 event registrations
- Prominently displayed banner (provided by you) at the event
- Name and logo listed on Web site and in event program
- Opportunity to distribute promotional materials to event attendees
- First right of refusal to sponsor in 2011

**Co-Sponsor – \$5000 (limit three)**

- Exclusive listing as Co-Sponsor
- Opportunity to introduce a session
- Your company listed as a Co-Sponsor on all promotional materials
- 10 event registrations
- Signage at the event
- Name and logo listed on Web site and in event program

- First right of refusal to sponsor in 2010

**Gold – \$3000 (limit ten)**

- 7 event registrations
- Exclusive Beverage Sponsor
- Name and logo listed on Web site and in event program
- Signage at the event

**Silver – \$2000 (limit twenty)**

- Exclusive Dessert Sponsor
- 5 event registrations
- Company name listed on Web site and in event program
- Signage at the event

**Bronze – \$1000 (unlimited)**

- 2 event registrations
- Company name listed on Web site and in event program

\*Other benefits may be included at each level.

**2010 Advance Sponsorship Reservation Form**

Thank you for your interest in sponsoring an upcoming event! To confirm your sponsorship, please indicate your event and sponsorship package of interest and provide the contact information requested below. If you have questions about any of these opportunities, contact the North Carolina Chamber at 919.836.1421 or by email at [sharrell@ncchamber.net](mailto:sharrell@ncchamber.net). Also, please call about print deadlines to ensure your company's listing in related event marketing materials.

EVENT	PACKAGE	AMOUNT
8 <sup>th</sup> Annual Economic Forecast Forum	_____	_____
68 <sup>th</sup> North Carolina Chamber Annual Meeting	_____	_____
Government Affairs Conference	_____	_____
2 <sup>nd</sup> Annual Education Summit	_____	_____
2 <sup>nd</sup> Annual Environmental Summit	_____	_____
2 <sup>nd</sup> Annual Health Care Conference	_____	_____
3 <sup>rd</sup> Annual Tax Conference	_____	_____

Total Amount Due = \_\_\_\_\_

**Please provide the following information:**

Company Name: (as it should appear on all materials) \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Company URL: \_\_\_\_\_

Payment Method:

Invoice Me  Check Enclosed (made payable to NC Chamber)  Charge to my credit card: Visa  MC  Amex

Authorized Name on Card: \_\_\_\_\_ Amount: \_\_\_\_\_

Acct #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

To reserve your sponsorship, please return this form to the North Carolina Chamber via fax at 919.836.1425 or mail to the North Carolina Chamber, 701 Corporate Center Drive, Suite 400, Raleigh, NC 27607